

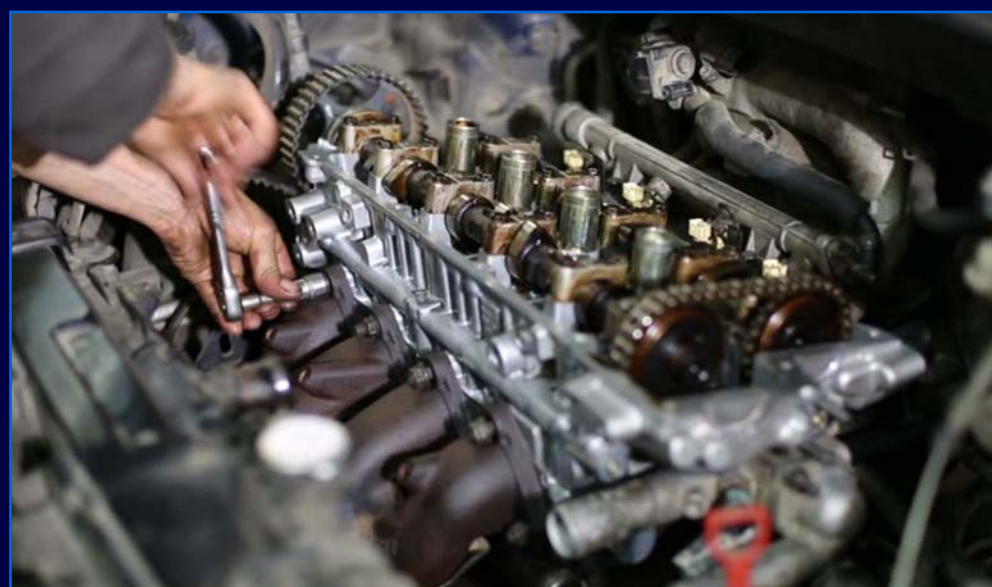


specialized service
for your **DRIVING PLEASURE**



COMPANY PROFILE

M E R C E D E S B E N Z S P E C I A L I S T S



MOTERING LINKS 
Specialized service for your driving pleasure!

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MOTERING LINKS 
Specialized service for your driving pleasure!

OUR BACKGROUND

Motoring Links Proprietary Limited is a company registered in the Republic of Botswana under the Companies Act 42:01. The company is specialized in Auto-Electrical Repairs for Mercedes Benz only. It is a Botswana citizen owned company registered in April 2016 and started fully operational in July 2016. Despite this fact, the company pride itself with a client base of 300 during its first year of operation. Motor Links has adopted a strategic approach of keeping abreast with the current best business practices and also invested on modern vehicle diagnostic technology to fulfill clients' needs. This drives its processes through adherence to principles of good quality management and good customer services standards.

Our business strategy is to form professional partnerships with reputable, local as well as international autoplayers. Our sales and marketing efforts are put towards maintaining our increasing list of satisfied customers. The Company has developed its vision, mission and core values to direct its mandate based on our principles.

OUR MISSION

To be a giant in the industry through the implementation of sophisticated state-of-art technology in auto repairs.

OUR VISION

To build a legacy of outstanding provision of services that span virtually across all auto-repairs disciplines and lasting partnerships in the Motoring industry.

OUR VALUES

- * Quality
- * Innovation
- * Integrity
- * Loyalty

OUR OBJECTIVES

- * To create lasting legacies of affordable lasting solutions in the motor industry.
- * To assume market leadership through growth
- * To establish a leading brand to which stakeholders wil lattach value.
- * To deliver tangible benefits to all stakeholders.
- * To contribute to global efforts to revitalize the environment through innovative repairs.

OUR STRENGTH

- * We have highly qualified, experienced and committed personnel in various fields.
- * We value quality and respect professionalism.
- * Partnership with quality manufacturers and suppliers of auto parts.
- * A strong capital base and sound financial management.



OUR PRODUCTS AND SERVICES

In developing Motoring Links competitive edge, it is imperative that the company clearly defines its services. Motoring Links specialises in the following services:

- * **Diagnosis and repairs**
- Provision of cutting edge technology in diagnosis and repairs
- * **Spares and services**
- The provision of high quality trusted spares.
- * **Breakdown and roadside**
- Assistance follow up services and relief services

OUR STATE-OF-ART WORKSHOP AND OFFICES

Motoring Links boasts of a workshop and offices equipped with the state-of-art equipment.

Start Diagnosis Machine - aMercedes Benz diagnostic computer which covers all Mercedes Benz vehicles including trucks and buses. It operates using software called Xentry software designed only for Mercedes Benz vehicles.

WIS - a Mercedes Benz electronic manual that has all the information for all Mercedes Benz vehicles, buses and trucks.

Post hoists - a machine used for lifting the vehicle up so that employees can work underneath the vehicle comfortably and professionally.

RISK MANAGEMENT AND BUSINESS CONTINUATION/INSURANCE

Worker's Compensation Insurance

As it is a legal requirement (according to the Worker's Compensation Act 1998) a company is required to fully insure its employees against liability under the Worker's Compensation, hence Motoring Links has obtained Workers' Compensation Insurance to mitigate for any employees accidents in the work place.

Motor Traders Indemnity Insurance

The company has further acquired Motor Trader's Indemnity Insurance meant to mitigate for customer's vehicle damages encountered during the time they are in the workshop or undergoing some technical diagnostic measures and repairs.

